



The Fontenay Hamburg receives "GreenSign" sustainability certification

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Hamburg's luxury hotel is pleased to receive the "GreenSign" certificate - the predicate for sustainability in the national and international hotel industry. As the only Hanseatic member of "The Leading Hotels of the World", the five-star superior hotel had submitted itself to the certification process to evaluate its sustainability performance.

The result: "GreenSign Level 4" (out of 5 levels) - in almost all hotel areas of the The Fontenay, the sustainability concept is implemented and lived. High scores were achieved in the core areas of management & communication, environment (energy, water, waste), biodiversity & cultural heritage, purchasing, regionality & mobility, quality management and sustainable development, social issues and economic responsibility.

The criteria fulfilled are an expression of continuous quality assurance and responsible future design. Already during the construction phase of The Fontenay, a high priority was placed on future energy consumption. There are firm cooperations with regional partners and suppliers, and biodiversity is always encouraged as part of the green space maintenance around the hotel - for example, with NABU nesting boxes, which provide natural protection for flora and fauna.

"This award is a special honour for us. It reinforces our daily commitment in the segments of sustainability and responsible business. In the modern hotel industry, these are indispensable fields of activity that we serve in a responsible and future-oriented manner," says Thies Sponholz, Managing Hotel Director of The Fontenay.

For the future, The Fontenay on Hamburg's Alster is planning to determine its carbon footprint and to communicate its sustainability activities more intensively to hotel guests, external partners and staff.





THE FONTENAY
HAMBURG

About GreenSign

The GreenSign sustainability certification is awarded by the GreenSign Institute. The certification, which is now cross-sectoral, is practical, was initially developed for the hotel industry and is based on high standards according to EMAS and DIN ISO 14001. With the GreenSign certification, the GreenSign Institute offers hoteliers, spas and companies an integrated and sophisticated testing system that structures, evaluates and documents ecological, social and economic aspects of business management in over 100 criteria. The creation of a CO2 footprint can be booked as an option. The company is given the opportunity to further expand its sustainability activities and to efficiently optimise its operational processes. In Germany, the GSTC-recognised GreenSign is already the market leader as a sustainability certification for hotels. There are more than 650 companies in 18 countries in the process of certification.

The Fontenay is a reflection of modern Hamburg - a homage to the Hanseatic city. Located directly on the Outer Alster, this "Modern Classic" unites urban nature and cosmopolitan lifestyle in a special way. The fascinating, sculptural architecture houses 130 luxurious rooms and suites, many with a view of the Alster. The heart of the hotel is a glazed inner courtyard planted with trees and the imposing 27m-high enclosed atrium. Casual bar culture can be found with a dream view of the Alster in the Fontenay Bar. For meetings and events, four function rooms with 48 sqm - 220 sqm and daylight are available. Above the rooftops of Hamburg, you can experience an exclusive wellness world with indoor/outdoor pool on 1,000m². The hotel is a member of The Leading Hotels of the World.

For the attached image material, please use the photo source: "The Fontenay Hamburg".

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